

GLAMOUR

Dressed

Brad Goreski Has Landed One of the Top Spots at C. Wonder

By Leah Melby • AUGUST 6, 2015

Big news for Brad Goreski! The stylist was just announced as the company's new creative director! In this role, he'll be on the on-air talent when the brand makes its move to QVC next spring and charged with getting people psyched about the designs he helps create. "I want to make people feel excited and wonderful. I want them to feel that they are ready to have the best day of their life," he told *WWD*.



After shuttering stores and its website this winter, the brand was purchased by Xcel and said to be coming to the tele-shopping giant next season.

Prices will range between \$29 and \$34 for knit tops, with leather bags clocking in at \$248. In the future, per Xcel founder and CEO Robert D'Loren, the line will expand to some of the categories it originally offered in-store, such as housewares and home, as well as developing another brand that will retail at upscale department stores.