

360 MAGAZINE

Xcel Brands Rings NASDAQ Closing Bell: Isaac Mizrahi, Brad Goreski, Cameron Silver, Judith Ripka

Who: Xcel Brands, Robert D'Loren, Chairman and Chief Executive Officer along with designer Isaac Mizrahi, Brad Goreski, Creative Director C. Wonder, Cameron Silver, Fashion Director H by Halston and designer Judith Ripka rang today's NASDAQ Closing Bell.



What: Xcel Brands, Inc. (Nasdaq: XELB), a brand development and media company engaged in the design, licensing, marketing and direct-to-consumer sales of branded apparel, footwear, accessories, jewelry, home goods and other consumer products, rang the NASDAQ Closing Bell.

Where: Nasdaq MarketSite – 4 Times Square – 43rd & Broadway – Broadcast Studio

When: Wednesday, September 2, 2015 – 3:45 p.m. to 4:00 p.m. ET

Quotes:

Robert D'Loren, Xcel Brands, Chairman and Chief Executive Officer (CEO):

This is a landmark day for Xcel Brands. We are so proud of the portfolio of iconic American brands that we have brought together. Our company is designed to reimagine shopping, entertainment, and social as one, and today is just the beginning of a very powerful growth strategy to become the leader in omnichannel retail.

Isaac Mizrahi, Designer:

I am thrilled to be a part of such an exciting day for Xcel Brands. Since 2011 when I partnered with Bob D'Loren and Xcel as the company's cornerstone brand, they have been amazing partners. Xcel's business and my own product lines have grown significantly thanks to a forward thinking retail and media strategy that I am proud to have helped develop.

Brad Goreski, C.Wonder, Creative Director:

I am so honored to be a part of such an exciting moment in the history of Xcel Brands and am looking forward to getting started on our work together.

Cameron Silver, H by Halston, Fashion Director:

It is a great privilege to represent H by Halston, which has such a rich fashion history, on such an exciting day for Xcel Brands. I am so thrilled to be part of this amazing portfolio of American brands.

Judith Ripka, Designer:

It is thrilling to have the opportunity to work with Xcel Brands and celebrate this great milestone with them. We are looking forward to a very bright future together.