



Xcel Brands Inks Deal With Hudson's Bay to Develop Inventory Technology - Presented by: The Aol. On Network

Xcel Brands (XELB) said it has signed a deal with Hudson's Bay and Lord & Taylor to develop a rapid response inventory system which will allow the retailer to better manage its inventory and respond more quickly to customer needs. Xcel's CEO Robert D'Loren gives the example of a retailer that is able to order one item in a few colors and if one color starts selling out, more can easily be ordered from the manufacturer.

